

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization International Bureau



(43) International Publication Date
19 February 2004 (19.02.2004)

PCT

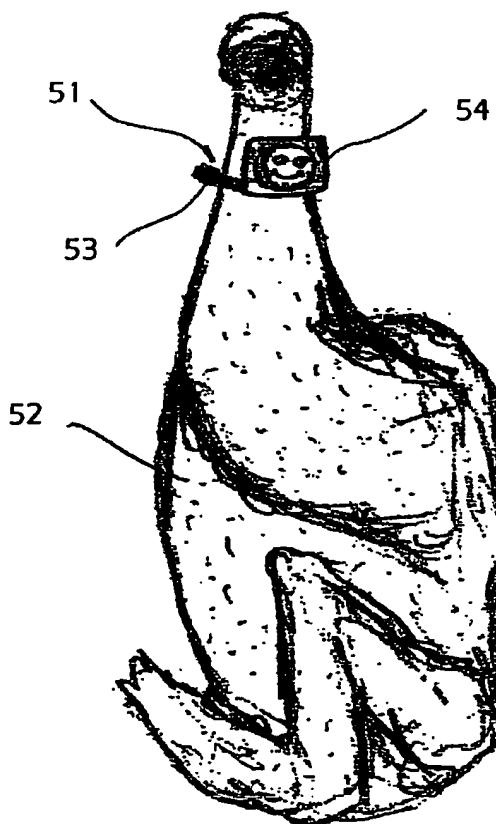
(10) International Publication Number
WO 2004/015655 A2

(51) International Patent Classification⁷: G09F
(21) International Application Number: PCT/IL2003/000638
(22) International Filing Date: 4 August 2003 (04.08.2003)
(25) Filing Language: English
(26) Publication Language: English
(30) Priority Data: 60/400,710 5 August 2002 (05.08.2002) US
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(81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
(84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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(54) Title: MEANS AND METHOD FOR MARKING PRODUCTS



(57) Abstract: A method of exploiting bands (tie cables) attachable to food products for marking said products for attesting to their authentication, wherein in the preferred configuration of the invention, the band includes a hologram secured to it, and also a device that enables industrial application of the method as well as an array that enables implementation of the invention as an "add on" unit to existing food processing production lines, wherein these production lines comprise a conveyer, alongside whose length the products intended to be marked are advancing and handled, and this - by driving the marking assembly at a speed that is substantially equal to the speed of the conveyer upon which the products move, and executing the marking by using bands (optionally with attached holograms) while the conveyer is in motion at its normal speed and without interfering with its normal throughput / yield.

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Published:

— *without international search report and to be republished upon receipt of that report*

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